How to Make Money Clipping with AI (Free Guide)

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How clipping makes money

Clippers take long videos from big creators (podcasts, YouTubers, streamers) and cut them into 30–60 second clips for TikTok, Reels and Shorts. You get paid per view, usually through campaigns where a creator or brand pays a set rate per 1,000 views.

You don't need followers, a camera or editing skills. You need three things: good moments, clean vertical clips, and to post consistently. AI now does most of the cutting and editing for you.

Make your first clips in 5 minutes

1. **Pick a creator you're allowed to clip.** Start with one who runs a clipping campaign (see the next section), so your views can actually pay.
2. **Copy the video URL.** Open the YouTube video, podcast episode or stream VOD and copy the link from the address bar.
3. **Paste it into HyporaAI.** Go to hyporaai.com, sign up and paste the link. HyporaAI finds the strongest moments for you.
4. **Pick your clips.** Look through the suggested moments and keep the ones with a strong first 3 seconds.
5. **Download and post.** Grab the edited vertical version with captions, or the raw file if you'd rather edit it yourself in CapCut.

Where to post and how to get paid

There are five main ways to get paid for your clips:

- **Whop Content Rewards:** The biggest clipping marketplace. Browse campaigns, clip the creator's content, post it, submit the link, and get paid per 1,000 approved views until the campaign budget runs out.

  How to start: Create a free Whop account, open Content Rewards, sort campaigns by most paid out or budget remaining, read the rules, then start clipping.
- **Vyro:** A clipping marketplace (reported to be backed by MrBeast) that works like Whop. You pick a campaign, post clips, and get paid per verified view.

- **Clip agencies:** Agencies sign deals with creators and recruit clippers to post for them. You get assigned creators or campaigns and paid per view or per clip, and the agency takes a cut.

  Pros: Steady work, no hunting for deals, and often training.

  Cons: Lower pay per view, and some have posting quotas.

  Where to find them: Discord servers, Whop communities and "clippers wanted" posts on X.

  > Never pay upfront to join an agency, and check reviews or ask existing clippers first.

- **Direct deals:** Many streamers and podcasters pay clippers themselves, often found through their Discord.
- **Your own clip page:** Build a TikTok or Reels page around one creator or niche, and take on paid campaigns once it grows.

Read each campaign's rules before posting: clip length, required tags, and which platforms count. Clips that break the rules don't get paid. Only clip content you have permission to use, which is exactly what campaigns give you.

Tips to get more views

- **The first 3 seconds decide everything.** Start on the punchline or the most shocking line, not the build-up.
- **Post every day.** Clipping is a volume game. Several clips a day across TikTok, Reels and Shorts beats one perfect clip a week.
- **Be first on fresh moments.** For streamers especially, the first accounts to post a viral moment usually get the most views.
- **Stick to one niche per account.** The algorithm learns faster when every clip is the same kind of content.

Mistakes to avoid:

- Clips with copyrighted background music, which often get muted or claimed
- Reposting the exact same clip across many accounts
- Breaking campaign rules, so your views never count

Start clipping today

HyporaAI is the clipping tool built for clippers. Paste any podcast, YouTube video or stream link and get ready-to-post clips, plus alerts the second a live stream pops off, so you post first.

Try HyporaAI at hyporaai.com →

Questions? DM me on Instagram at @tony.mny. I read every message.